

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	691

Flight Dates	Order #	Alt Order #
09/18/12 - 09/27/12	933134	06232021

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/21/12	Nightline	11:35-12:05AM	----1--	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	12:01 AM	Nightline	11:35-12:05AM	:30	USPRTV18ACH	\$375.00	NM
2	09/21/12	09/21/12	The View	11A-12PM	----1--	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12		The View	11A-12PM	:00		\$475.00	NM
	Credited								
3	09/21/12	09/21/12	GENERAL HOSPITAL	GENERAL HOSPIT	----1--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV18ACH	\$400.00	NM
4	09/21/12	09/21/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV18ACH	\$200.00	NM
5	09/21/12	09/21/12	Good Morning America	7-9AM	----1--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/21/12	8:30 AM	Good Morning America	7-9AM	:30	USPRTV18ACH	\$400.00	NM
6	09/24/12	09/24/12	M-SUN WPBF News 25	11-11:35PM	1-----	:30	1	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	1-----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/tor_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	691	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/24/12	09/24/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV18ACH	\$700.00 NM
8	09/24/12	09/24/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	5:12 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV18ACH	\$150.00 NM
9	09/24/12	09/24/12	WPBF News 25 Mornings 6-7AM	6-7AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV18ACH	\$350.00 NM
10	09/24/12	09/24/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	1-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/24/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV18ACH	\$1,300.00 NM
13	09/22/12	09/22/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1-	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/22/12	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	USPRTV18ACH	\$275.00 NM
14	09/23/12	09/23/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	USPRTV18ACH	\$275.00 NM
15	09/23/12	09/23/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----1	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	USPRTV18ACH	\$275.00 NM
17	09/20/12	09/20/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	---1---	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	---1---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/20/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV18ACH	\$700.00 NM
18	09/27/12	09/27/12	Nightline	11:35-12:05AM	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12		Nightline	11:35-12:05AM	:00		\$375.00 NM
Credited									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	691

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/27/12	09/27/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	---1---	:30	1	\$375.00	NM
19	09/27/12	09/27/12	The View Class of Time - Pre-emptible with notice	11A-12PM	---1---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 The View 11A-12PM :00 \$475.00 NM See MG 19.2 2 WPBF Th 09/27/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV18ACH \$475.00 NM MG for 19.1 09/27									
20	09/20/12	09/20/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 12:08 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV18ACH \$225.00 NM									
22	09/20/12	09/20/12	GENERAL HOSPITAL GENERAL HOSPIT Class of Time - Pre-emptible with notice	2:24 PM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 2:24 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV18ACH \$400.00 NM									
23	09/20/12	09/20/12	WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice	5-530am	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 USPRTV18ACH \$150.00 NM									
24	09/20/12	09/20/12	M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	5-6pm	---1---	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 5:21 PM M-F 5pm News 5-6pm :30 USPRTV18ACH \$425.00 NM									
25	09/27/12	09/27/12	WPBF News 25 @ 6:00PM 6-6:30PM Class of Time - Pre-emptible with notice	6-6:30PM	---1---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/27/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$525.00 NM Credited									
26	09/20/12	09/20/12	WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice	6-7AM	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 09/20/12 6:11 AM WPBF News 25 Mornings 6-7AM :30 USPRTV18ACH \$350.00 NM									
27	09/27/12	09/27/12	Good Morning America 7-9AM Class of Time - Pre-emptible with notice	7-9AM	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	691

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/27/12	09/27/12	Good Morning America	7-9AM	---1---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	7:55 AM	Good Morning America	7-9AM	:30	USPRTV18ACH	\$400.00 NM
28	09/27/12	09/27/12	Jeopardy	7:30-8PM	---1---	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	7:35 PM	Jeopardy	7:30-8PM	:30	USPRTV18ACH	\$1,300.00 NM
29	09/18/12	09/18/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV18ACH	\$700.00 NM
30	09/25/12	09/25/12	Nightline	11:35-12:05AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	11:54 PM	Nightline	11:35-12:05AM	:30	USPRTV18ACH	\$375.00 NM
31	09/18/12	09/18/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	12:23 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV18ACH	\$225.00 NM
33	09/25/12	09/25/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV18ACH	\$400.00 NM
34	09/18/12	09/18/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV18ACH	\$150.00 NM
35	09/18/12	09/18/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-1-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	5:40 PM	M-F 5pm News	5-6pm	:30	USPRTV18ACH	\$425.00 NM
36	09/25/12	09/25/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV18ACH	\$200.00 NM



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American Crossroads	AMERICAN CORSSROADS	691	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	09/25/12	09/25/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV18ACH	\$525.00 NM
38	09/18/12	09/18/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV18ACH	\$350.00 NM
39	09/18/12	09/18/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV18ACH	\$1,300.00 NM
40	09/25/12	09/25/12	Good Morning America	7-9AM	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	9:00 AM	Good Morning America	7-9AM	:30	USPRTV18ACH	\$400.00 NM
41	09/26/12	09/26/12	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$700.00 NM
Credited									
42	09/19/12	09/19/12	Nightline	11:35-12:05AM	--1----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	11:54 PM	Nightline	11:35-12:05AM	:30	USPRTV18ACH	\$375.00 NM
43	09/19/12	09/19/12	The View	11A-12PM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	11:00 AM	The View	11A-12PM	:30	USPRTV18ACH	\$475.00 NM
44	09/26/12	09/26/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV18ACH	\$225.00 NM
46	09/26/12	09/26/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$150.00				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	691	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	09/26/12	09/26/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:07 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV18ACH	\$150.00 NM
47	09/26/12	09/26/12	M-F 5pm News	5-6pm	--1----	:30	1	\$425.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:12 PM	M-F 5pm News	5-6pm	:30	USPRTV18ACH	\$425.00 NM
48	09/19/12	09/19/12	WPBF News 25 @ 6:00P	6-6:30PM	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV18ACH	\$525.00 NM
49	09/26/12	09/26/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV18ACH	\$350.00 NM
50	09/26/12	09/26/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12		Wheel Of Fortune	7-7:30PM	:00		\$1,300.00 NM
Credited									
51	09/19/12	09/19/12	Jeopardy	7:30-8PM	--1----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--1----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/19/12	7:34 PM	Jeopardy	7:30-8PM	:30	USPRTV18ACH	\$1,300.00 NM
52	09/23/12	09/23/12	EMMY RED CARPET SP	658-8p	-----S	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/23/12	6:58 PM	EMMY RED CARPET SPECIAL	658-8p	:30	USPRTV18ACH	\$2,500.00 NM
53	09/18/12	09/21/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2	\$375.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	3:45 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV18ACH	\$375.00 NM
2	WPBF	F	09/21/12	3:27 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV18ACH	\$375.00 NM
54	09/22/12	09/22/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
933134-1	09/30/12	September 2012	08/27/12 - 09/27/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
American Crossroads	AMERICAN CORSSROADS	691	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/22/12	09/22/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	09/22/12	12:22 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	USPRTV18ACH	\$475.00 NM
LR - Football									
55	09/24/12	09/26/12	Wheel Of Fortune	7-7:30PM	MTW----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTW----	1	\$2,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	09/25/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV18ACH	\$2,000.00 NM
56	09/24/12	09/27/12	WPBF News 25 @ 5am	5-530am	MTWT---	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTWT---	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	09/26/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV18ACH	\$200.00 NM
57	09/24/12	09/26/12	Nightline	11:35-12:05AM	MTW----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	MTW----	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	W	09/26/12	11:43 PM	Nightline	11:35-12:05AM	:30	USPRTV18ACH	\$700.00 NM
<u>Total Spots</u>							46		

Payment Terms 30 Days

<u>Gross Total</u>	\$24,625.00
<u>Agency Commission</u>	\$3,693.75
<u>Net Amount Due</u>	\$20,931.25